

## HUGHES VIDEO SERVICES FILMING OPTIONS - From January 2015

### OPTION ONE

#### FILMING A MATCH & EDITING APPROXIMATELY 20 MINUTES OF HIGHLIGHTS **ONLY** (for uploading to YOU TUBE)

- Matches will be filmed in 1080p **high definition** with highlights edited & uploaded to You Tube in 720p HD.
- **£60.00 deposit** to be paid before the match. No editing and uploading to be undertaken until the balance is paid.
- If the team booking us loses the match and are then unable to pay the balance, their opponents can do so instead.
- Subject to payment & workload, highlights online within 48 hours of the match finishing.
- If only one team pays for filming, highlights can be uploaded as 'unlisted' (if requested), so that only that team will be able to view them. Please be aware that for Youth matches, your opponents will have to give parental permission for highlights to be set as publicly-viewable on You Tube in addition to granting permission for the match to be filmed in the first place.

**PRICE (Laurence Hughes Filming): £120.00**

**PRICE (Freelancer Filming): £170.00 (Plus travel expenses when necessary)**

**ADDITIONAL COST for COMMENTARY (If Required): £50.00**

### OPTION TWO

#### FILMING A MATCH, EDITING APPROXIMATELY 20 MINUTES OF HIGHLIGHTS (for uploading to YOU TUBE) & PROVIDING ONE **UNEDITED** DVD OF THE WHOLE GAME

Same terms & conditions as Option One regarding payment, uploading and filming format apart from:

- **£70.00 deposit** to be paid before the match.
- If the team booking us loses the match and are then unable to pay the balance, their opponents can do so instead and **both teams will then receive one unedited DVD each**.
- The unedited DVD will be recorded in **Standard Definition** (720 x 576) only and it will normally be posted off the next working day after payment has been made. (Subject to workload). Clubs will be able to make their own copies of the unedited DVD and/or edit the footage themselves.

**PRICE (Laurence Hughes Filming): £130.00 (or £140.00 if your opponents are sharing the costs and also receiving a DVD)**

**PRICE (Freelancer Filming): £180.00 (Plus travel expenses when necessary)**

**ADDITIONAL COST for HIGHLIGHTS COMMENTARY (If Required): £50.00**

### OPTION THREE

#### FILMING A MATCH & PRODUCING **ONE FULLY EDITED** DVD OF THE WHOLE GAME (including Titles, Graphics, Slow-Motion Replays and a full-colour insert/presentation box)

This replaces the service we previously provided whereby teams paid £150.00 and received a minimum of **six** DVDs.

- The DVD will be produced in **Standard Definition** (720 x 576) **only**.
- **£65.00 deposit** to be paid before the match. No editing and production to be undertaken until the balance is paid.
- If the team booking us loses the match and are then unable to pay the balance, their opponents can do so instead and **both teams will then receive one DVD each**.
- If both teams share the cost and receive one DVD each, the match will then be listed in our online DVD catalogue for players and supporters to purchase DVD's individually by credit or debit card for **£10.00 per copy** including postage & packing. Alternatively, extra copies can be ordered in bulk (minimum order of five) for just **£7.50 each** and delivered to one address.
- Please note that during our busy months of April, May & June it can take up to 5 weeks for fully edited match DVD's to be produced.

**PRICE (Laurence Hughes Filming): £120.00 (or £130.00 if your opponents are sharing the costs and also receiving a DVD)**

**PRICE (Freelancer Filming): £170.00 (Plus travel expenses when necessary)**

**ADDITIONAL COST for COMMENTARY (If Required): £75.00**

**ADDITIONAL COST for COMMENTARY plus EXPERT SUMMARISER/CO-COMMENTATOR (If Required): £100.00**

### OPTION FOUR

#### FILMING A MATCH & PRODUCING **ONE FULLY EDITED** DVD OF THE WHOLE GAME (as per Option Three) **plus** EDITING APPROXIMATELY 20 MINUTES OF HIGHLIGHTS (for uploading to YOU TUBE)

Same terms & conditions as Option Three regarding payment and DVD production...PLUS:

- Highlights will be edited & uploaded to You Tube in 720p high definition quality.
- **£90.00 deposit** to be paid before the match.
- Highlights will not be edited & uploaded to You Tube until after payment of the balance has been made **and** until the DVD has been produced. This may take up to 5 weeks during our busy months of April, May & June.
- If only one team pays for filming, highlights can be uploaded as 'unlisted' (if requested) so that only that team will be able to view them. Please be aware that for Youth matches, your opponents will have to give parental permission for highlights to be set as publicly-viewable on You Tube in addition to granting permission for the match to be filmed in the first place.

**PRICE (Laurence Hughes Filming): £170.00 (or £180.00 if your opponents are sharing the costs and also receiving a DVD)**

**PRICE (Freelancer Filming): £200.00 (Plus travel expenses when necessary)**

**ADDITIONAL COST for COMMENTARY (If Required): £75.00**

**ADDITIONAL COST for COMMENTARY plus EXPERT SUMMARISER/CO-COMMENTATOR (If Required): £100.00**

### **OPTION FIVE ...NEW for 2015 !**

#### **FILMING A MATCH & PRODUCING A FULLY EDITED HIGH DEFINITION FILE OF THE WHOLE GAME ON A USB FLASH DRIVE** (including Titles, Graphics & Slow-Motion Replays)

- Matches will be filmed, edited & produced in **1080p high definition** for playback in PC's, laptops and compatible tablets & TV sets.
- The 1080p (AVCHD) match file will be supplied on a SanDisk 32GB USB 3.0 Flash Drive formatted as ex-FAT which can then be kept by your team for viewing or for multiple downloading (copying) into your players & supporters PC's or laptops depending on the space they have available on their hard drives. (A 90-minute match in AVCHD quality is approximately 20GB in size).
- **£135.00 deposit** to be paid before the match. No editing and production to be undertaken until the balance is paid.
- If the team booking us loses the match and are then unable to pay the balance, their opponents can do so instead, with **both teams then receiving one USB Flash Drive each**.
- Please note that during our busy months of April, May & June it can take up to 5 weeks for fully edited high definition match files to be produced.

**PRICE (Laurence Hughes Filming):** **£250.00** (or **£270.00** if your opponents share the costs and also receive a USB Flash Drive)

**PRICE (Freelancer Filming):** **£300.00** (Plus travel expenses when necessary)

**ADDITIONAL COST for COMMENTARY (If Required):** **£75.00** (or £100.00 if Co-Commentator Required)

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### **OPTION SIX...NEW for 2015 !**

#### **FILMING A MATCH & PRODUCING A FULLY EDITED HIGH DEFINITION FILE OF THE WHOLE GAME ON A USB FLASH DRIVE** (including Titles, Graphics & Slow-Motion Replays) **plus EDITING APPROXIMATELY 20 MINUTES OF HIGHLIGHTS** (for uploading to YOU TUBE)

Same terms & conditions as Option Five regarding payment and high definition match file production...PLUS:

- Highlights will be edited & uploaded to You Tube in 720p high definition quality.
- **£160.00 deposit** to be paid before the match.
- Highlights will not be edited & uploaded to You Tube until after payment of the balance has been made **and** until the high definition match file has been produced. This may take up to 5 weeks during our busy months of April, May & June.
- If only one team pays for filming, highlights can be uploaded as 'unlisted' (if requested) so that only that team will be able to view them. Please be aware that for Youth matches, your opponents will have to give parental permission for highlights to be set as publicly-viewable on You Tube in addition to granting permission for the match to be filmed in the first place.

**PRICE (Laurence Hughes Filming):** **£300.00** (or **£320.00** if your opponents share the costs and also receive a USB Flash Drive)

**PRICE (Freelancer Filming):** **£350.00** (Plus travel expenses when necessary)

**ADDITIONAL COST for COMMENTARY (If Required):** **£75.00** (or £100.00 if Co-Commentator Required)

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### **OPTION SEVEN**

#### **FILMING HOME MATCHES FOR NON-LEAGUE CLUBS ON A REGULAR BASIS (Minimum of 5 matches per season)** (Includes EDITING APPROXIMATELY 20 MINUTES OF HIGHLIGHTS FOR YOU TUBE & PROVIDING ONE UNEDITED DVD OF THE WHOLE GAME)

For this service, a contract/agreement is drawn up which includes various terms & conditions regarding payment & copyright regulations including:

- Highlights will be edited & uploaded to You Tube in 720p high definition quality within 48 hours of the final whistle.
- Unedited DVD's will be recorded in Standard Definition and posted to the Team Manager the next working day after the match.
- Payment for each match must be made before the next match is filmed.
- Selected Away matches can also be filmed if the Home Team give permission and they do not already have their games filmed.

Please note that if Home matches clash with those of any other team we are already filming for under this Option, Freelance cameramen will have to be used who may charge **up to £50 per match extra**.

**PRICE (Laurence Hughes Filming ONLY):** **£120.00 per match** (Not including Commentary)

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### **OPTION EIGHT**

#### **FILMING A MATCH & PROVIDING ONE UNEDITED DVD OF THE WHOLE GAME ONLY**

This service is primarily for Non-League Clubs, Professional Club Youth Academies, Referees/Referee Assessors & Scouting Organisations who require matches to be filmed for tactical and training purposes and do not require highlights for You Tube or fully edited DVD's to sell to supporters.

- Unedited DVD's will be recorded in Standard Definition, either straight from the camera during the match using a DVD recorder (if mains power and shelter from inclement weather is available) **or** posted off the next working day after the match.
- The full £100.00 payment **must** be made in cash on the day of the match or online in advance.
- Please note that we can only provide this service for Scouting Organisations if permission to film has been granted by the club(s).

**PRICE (Laurence Hughes Filming ONLY):** **£100.00**

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### **OPTION NINE**

#### **FILMING A MATCH & PROVIDING ONE UNEDITED FULL HIGH DEFINITION FILE OF THE WHOLE GAME ONLY**

This service is primarily for Clubs or TV & Internet Companies who wish to do their own editing once we have supplied them with unedited footage.

- All matches under this Option will be filmed in **1080p**, 28Mbps, 50fps AVCHD **high definition ONLY** using a Canon XA20 camera.
- The £100.00 charge includes the hirer supplying us with a USB Flash Drive or SDHC/SDXC Card on which to record the footage onto. If we are given a SanDisk 64GB Extreme (Class 10) 60Mb/s or higher SDXC card, we can record a whole 90-minute match plus Extra-Time & Penalties straight onto that in the camera's dual-recording slot and give the card back on the final whistle. If we have to provide our own card or USB Flash Drive, then the cost will be £150.00. (You can then keep that card/Flash Drive).
- Payment by Clubs or Internet companies must be made in full before they receive our footage of the match. UK television companies will be issued with a 30 days to pay invoice for each match filmed, but no further matches will be filmed until the previous invoice is paid.
- **Please Note:** TV companies requiring full HD interlaced (1080i, 50Mbps, 25fps, 422 Colour Sampling) footage for broadcasting will need to hire one of our freelance cameramen instead, who will then deal with them directly and charge their own prices.

**PRICE (Laurence Hughes Filming ONLY):** **£100.00** (or **£150.00** if we are providing a USB Flash Drive or SDHC Card).

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## NEW OPTIONS & CHANGES TO OUR PRICE LIST

- **USB Flash Drives**...Our new filming options & price list for 2015 reflects the gradual changes in Non-League football where high definition filming and the uploading of highlights to You Tube is increasingly overtaking DVD production in popularity. As all our matches are now filmed in high definition, we have therefore brought in a new service for 2015 under Options Five & Six whereby whole matches can be supplied on a USB Flash Drive (otherwise known as a 'Memory Stick') for customers to watch in full 1080p high definition on their PC's, laptops, compatible tablets and via HDMI from those devices on their 1080p TV screens. **The cost of these two USB Flash Drive options is a lot more expensive than our other options for two main reasons.** Firstly, the full 1080p picture quality you will be getting is far superior to the 720p highlights that we upload to You Tube and especially the standard definition DVD's that we will still be producing for Option Three. Secondly, unlike most of our other options, we will be allowing players and supporters to download their own copies of the match file from the supplied USB Flash Drive with no further charge. (See 'Our Copyright' below).
- **Freelance Cameramen**...Unlike other video companies who tend to focus more on the use of expensive editing software in producing unnecessary flashy graphics and titling for their matches, our aim is very much to ensure that all matches are **FILMED** properly first and foremost. Steady camerawork and the knowledge of **what** to film are extremely important to us, and as such, we will now only be using freelance cameramen who have experience of filming football matches for major TV companies. As the cameras they use are of top broadcast quality, you will get an even better-quality picture, although the cost of hiring the freelancers will be slightly more expensive should you wish to use that option.
- **Commentary**...We are now offering the option of having professional commentary added to your match and even an option to have an additional commentator as an expert summariser. For that, we will be using [www.commentaryservices.co.uk](http://www.commentaryservices.co.uk). Please visit their website for more details.
- **Deposit Payments By Credit/Debit Card**...Over the years, Option Three has been our most popular booking, but we have had many problems when teams agree to share the costs before the match, as the losing team quite often change their mind on the final whistle but the winning team are then only prepared to pay their own share instead of the full amount. That results in us making a loss on the match, especially when the winning team do not order any extra copies...as is often the case because a lot of teams who book us only really want one copy in the first place. We have therefore now decided to change Option Three to just **one** DVD and lower the filming, editing & production charge, while also introducing a deposit payment which has to be made by at least one of the teams before we actually start filming the match. This will ensure that our cameraman will at least get paid for the filming work even if we do not actually edit and produce the match when the balance is not paid. **To enable us to take the deposit payment before the kick-off, we will be using the iZettle credit/debit card reading payment system which produces an immediate e-mailed receipt. iZettle can also issue a receipt if you wish to pay in cash on the day.**
- **Individual Player DVD Orders**...We have also reduced the price of extra copies of our match DVD's from £8.50 to £7.50 when they are ordered in bulk, and if both participating teams have paid for the filming, editing & production, their players and supporters can now order their DVD's individually (for £10.00 including postage & packing) from our website by credit or debit card...which should help solve the problem where players or the Manager suddenly leave a club or the club folds up after they have played in that match.

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## OBTAINING PERMISSION FOR MATCHES TO BE FILMED

- For all Cup Finals that we are hired to film, you **MUST** obtain permission from the organisers. (e.g. League or County F.A.).
- For Youth matches, you must also obtain permission from the parents and the Team Manager of your opponents.
- For Non-League matches played in enclosed grounds/stadiums, if you are the Away Team, you must obtain permission from the Home Team.
- If you are a Scout or are unconnected with either participating team, you must obtain permission to film from both teams, and particularly the Home Team. (Under no circumstances will we film matches 'undercover').

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## OUR COPYRIGHT

- **Hughes Video Services will retain the copyright of all matches filmed under the nine Options listed.** This will enable us to reproduce the footage (if necessary) for our own use in television broadcasting, internet uploading and DVD production. **If clubs, TV or internet companies wish to buy out our copyright for any matches filmed under Option Nine and thereby claim sole use for the footage, then they will be charged £300.00 instead of £100.00.**
- All highlights packages that we upload to You Tube will have a copyright advert at the end that confirms the footage was filmed, edited & produced by Hughes Video Services. Our You Tube uploads are not to be copied and reproduced elsewhere. Customers must **LINK** to the original upload **ONLY**, whether it be on our own You Tube channel or on another internet video sharing site that we have uploaded the footage to.
- Copies of unedited DVD's supplied to Non-League clubs under Option Seven & Eight can be self-duplicated by the club hiring our services, but they must **NOT** be sold on to supporters for a profit. They are for tactical and promotional use by club personnel only.
- Fully-edited & produced DVD's under Options Three & Four are **NOT** to be reproduced and sold on by the clubs hiring our services. All extra copies required must be purchased from Hughes Video Services **ONLY**.

### **OUR COPYRIGHT (Continued)**

- For the Options where high definition footage is provided on a USB Flash Drive, clubs will be allowed to use that supplied drive to copy the match file onto as many of their own players' hard drives as they like...and even those of their opponents..., whilst charging each player their own price in order to recoup the filming, editing & production fees that we have charged the club. This is why our charges for the Options involving USB Flash Drive supplies are much higher than our other Options, as we will not be selling any extra copies ourselves.
- Television companies hiring our services under Option Nine will be allowed to broadcast the supplied footage as many times as they like without having to make further payments. *(Please note that our freelance cameramen may have different regulations though).*

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### **UNEDITED DVD's FOR MATCH OFFICIALS and/or for APPEAL / LEGAL PURPOSES**

Please note that for matches where we have been booked to film by one or both clubs, subject to any necessary costs being paid, we can provide footage for the match officials and/or for the Football Association should there be incidents occurring that may involve an appeal or legal proceedings.

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### **FILMING 'MINI-SOCCER'/SMALL-SIDED MATCHES**

Unfortunately, we cannot lower our prices for small-sided games because the same amount of time is still involved in editing & producing the footage and travelling to and from matches. Also, our freelance cameramen refuse to film for less than £100.00 per match, so we would struggle to cover our costs if we did Mini-Soccer/Small-Sided games for anything less than the prices quoted under the Options above.

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### **HOW TO BOOK US FOR FILMING A MATCH**

Please use our online booking form at <http://www.hughesvideoservices.co.uk/bookingform.html> or e-mail [laurence\\_hughes@yahoo.co.uk](mailto:laurence_hughes@yahoo.co.uk) with the Option you would like, together with details of the time and date required, details of the match (i.e. team names, the competition and the venue), whether your opponents are sharing the costs with you, and your contact details (name, address incl. post-code, mobile phone number and e-mail address).

Once a cameraman is confirmed for your game, you will then be e-mailed a Confirmation Of Booking letter which will give you details of everything you need to know. For Sunday matches in March, April & May (when we receive numerous bookings for Cup Finals to be filmed), the Confirmation Of Booking letter is normally sent out on the Monday preceding the match as cameramen are appointed at that time based on their location to that of the venues.

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**PLEASE VISIT OUR WEBSITE AT**

**[www.hughesvideoservices.co.uk](http://www.hughesvideoservices.co.uk)**